Spring Fling 2012 Event Committees:

(1) Party Committee - venue, food, decorations, pictures with Elvis (coordinate with Melody's dad, create background/props, staffing to take pictures, computer to email pics out), childcare, set up/clean up, program, sound system, event layout

*Lorrie Ballard\* (Steph Serpa,Vania Lakos) - Venue, food, decorations, set up/clean up, event layout*

*Suzette Takei - Child Care*

*Melody Mayer - Elvis pictures coordination*

*Claudia Zuanich - Program design, printing (from example)*

*Don Ball - Sound system*

(2) Entertainment Committee - determine method for casino tables (do it yourself, rent tables/staff them ourselves, full service), coordinate all aspects of the "casino night" event (staffing, set up, clean up, announcements during events, prizes), coordination w/ publicity committee re: eblasts, prizes (e.g. raffle for something, trophy)

*Lindsey Schmidt\* - get bids for casino service*

*Lindsey/Sam Schmidt - plan/run casino including getting state permission to have casino night*

*Lindsey/Sam Schmidt - casino prizes/raffle*

(3) Auction Committee - find online auction service; get & organize auction items; auction item publicity at school & in eblasts (coordinate with publicity committee); run online auction; coordinate distribution of auction items

*Lisa Ball\* (Kim Davis) - run online auction*

*Lisa Ball - send out letters soliciting auction donations & table sponsorships*

*Doug Koth, Sam Schmidt - request table sponsorships in person/phone*

*Lisa Ball - organize auction donations into saleable items, store them, and distribute them*

*Jenny Huang - organize Golden Ticket Raffle*

*\_\_\_\_\_\_\_\_\_\_\_ - organize "Pick a Card" at event*

*Steph Serpa (K-4 + Art), Suzette Takei (5-8) - organize Time with Teacher for auction*

(4) Pledge Drive Committee - design pledge drive fliers, distribution of fliers (newsletter, Thursday folders), coordination w/ publicity committee re: eblast content, recognition wall (at picnic tables and/or pick up line), thermometer(s), collect money, thank you notes, ticket sales

*Annalise Olsen\* - collect money, track info, thank you notes, tracking ticket purchases; eblast coordination*

*Annalise/Alyson/Lisa (form), Kindra (distribution) - pledge drive fliers/forms design & distribution*

*Monica Hanson - recognition wall(s) & thermometer(s)*

(5) Publicity Committee - logo design; "save the date" signage; pre-event publicity (signage at school, at pick up line, at corner of school, at Sunol post office, around town); post event thank you/success signage; periodic eblasts; "success" slide show at event

*Deanna Murchison\* - All sign printing/creation, eblasts, 2 large wooden signs*

*Michelle Flanagin - Sign distribution*

*Lisa Ball - Logo/Poster design*

*Deidra McKinney - Slide show* \* Committee Chair

**Money Earning Items**

Event Donations(Pledges)/Tickets:

$300 donation per student \* = 1 ticket (up to 2 tickets per family)

$150 donation per student\* = 1 raffle entry to win a prize (TBD)

$50 donation = ticket for event

*\*all donations are cummulative total per student (e.g. total of donations to Community Club, including company match, for fall Walk-A-Thon and Spring Fling)*

"Golden Ticket" Raffle:

$20 donation = 1 "golden raffle" ticket

One raffle ticket drawn gets choice of auction item (will be pulled at event)

"Pick-a-Card":

$20 donation gets your choice of a face-down card. Each item is good for something at least $20 in value. *Have someone walking around with these? Pick up item from registration desk?*

Childcare:

$20 for the first child

$15 for the second child

$10 for the third child

All children must be in the same family to receive the multi-child discount.

Auction:

Online auction closes at 5 pm the day after the event. Auction items distributed the following week.

Casino Chips:

Extra chips can be purchased for casino play at a rate of $20 for "$100" in chips. *Is this a reasonable amount? Does the casino service handle this?*

Sponsorships:

"Bellagio" = $500 gets your name/logo on the craps table, on our fliers/posters, on our website, and in the program

"MGM Grand" = $250 get your name/logo on a roulette table or ? table, on our website, and in the program

"Circus Circus" = $100gets your name/logo on a poker/black jack table and in the program

*I was just playing with the sponsor levels...Gold, Silver, and Bronze are probably easier to understand.*

**Spring Fling Outline**

*Please note, this is a starting outline based on our discussions last year. Everything subject to change!*

Goal:  To provide a fun evening for parents and community members to socialize and have a great time together.  A way of keeping the school and the community tied together.  Consider "comping" tickets for community members who have donated substantial time/resources to the school this year (e.g. on the track).  We are counting on the pledge drive and the smaller auction to raise the bulk of the donation.    
  
Theme:    Vegas Casino Night     (aka What happens in Sunol, Stays in Sunol)  
  
Location:    Sunol Valley Golf Club   
  
Date:  May 11, 2012 (tentative date pending venue confirmation)  
  
Entertainment:    Some combination of Poker, Casino, Black Jack tables.  Need to decide if we are renting the a company to run it or if we will rent tables and staff them ourselves.   
  
Dinner:    Like last year, but without tables to sit down.  Food costs about $20/person.  Several "bistro" tables to eat at and then mingle with the casino tables/auction/etc.  
  
Favor:    pictures with "Elvis" (Melody Mayer's Dad - he's willing)  
  
Payment:  
- Company matches/sponsorships do not count toward the $300/student goal  
- If you want to just purchase a ticket to the event, cost would be $35 to $40/ticket (or maybe $50...people were willing to spend $50 to "get something" (aka t-shirt) at walk-a-thon)  
  
Fundraising:  
- have a donation drive in the month running up to the event encouraging reaching the $300/student goal or some other amount (just thought of this, maybe have a great raffle prize for everyone who reaches $100/child and another for $200/child? to encourage lower donation levels?)  
- recognition wall and thermometer to track progress  
- weekly "eblasts" to keep folks interested/updated (some version sent to the Community as well)  
- auction (see below)  
- fundraising "headliners" would likely be "Sunol Sports Complex" and School Technology  
- If parents have reached the $300/student goal, then they get a ticket for the special "300 Club" raffle with an awesome prize (or choice of prizes); $300/student is cumulative for the whole year and doesn't include sponsorship $ but can include matching $. Maybe consider doing something special at the night of the event for the "high rollers"?

Auction:  
- smaller auction this time (too much work last time)...targeting the higher value items  
- try the online auction service and use them with a screen that night (would greatly simplify the auction!)

- should auction close that night? it doesn't have to  
- would need several computers at event to bid on and someone to monitor them  
- would need volunteers to facilitate pick up of items during the following week  
- no class art projects, but perhaps a few (aka barnwood bench) that did well last time  
- no live auction (or maybe just a few key items?)  
  
Other Components:  
- ongoing slideshow to highlight what we spend the money on & how awesome our school is  
- wine tasting area?  
- something for folks who are not big gamblers?  
- need babysitting at school...Eagle's Nest usually loans their room, Suzette sends adult staff from her preschool, and Cadette GS troop helps out). Last year she organized this.